

Colgate®

OPTIC
WHITE
LIGHT UP

NEXT
GENERATION
WHITENING
TECHNOLOGY



DRAMATICALLY WHITER TEETH IN 5 DAYS*



APPLY WITH
PRECISION PEN



WEAR DEVICE
FOR 10 MINUTES



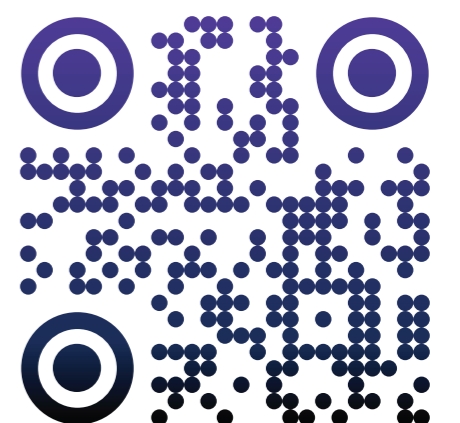
REPEAT FOR
5-10 DAYS

NEW COLGATE® OPTIC WHITE® LIGHT UP
PROFESSIONAL TAKE-HOME TEETH WHITENING KIT

✦ Designed for no tooth sensitivity, no gum irritation, and no mess. ✦

Exclusively available through dental practices. Ask today about how to achieve an *extraordinary smile!*

*10 minutes a day for 5 days. Use as directed.



SCAN TO WATCH
HOW TO VIDEO